

PICOM Enterprise Content Management Software

Does digging for information have you chasing your tail?

PICOM reinvents the game of fetching information.

Information is POWER! It unlocks business potential, hones performance measurement and boosts profitability – especially in a marketplace of heightened competition, change and regulation.

Most insurance companies, while data rich, are information poor.

The Challenge. The typical insurer keeps data stored in several different systems, on several different platforms. And every day they print, distribute and manually archive thousands of pages. This cumbersome approach to information generation and distribution often results in excessive costs and reports only data, not information.

The inefficiency is clear: high printing and mailing costs, time-wasting data gathering delays and a scattered approach to information sharing.

The Solution. Turn data into meaningful information. Quickly, easily and inexpensively!

Picom brings data to life, giving the progressive insurer access to information for better business decisions, all delivered via secure web technology. Picom gives insurers the ability to access, process and distribute data as vital information across the enterprise – from corporate executives to independent brokers to auditors.

Maximize information output and document efficiency!

Picom integrates seamlessly with all your existing corporate systems, regardless of environment or age. Through innovative technology, ACORD XML standards and exemplary implementation and support services from OARBIC, Picom brings insurers a host of capabilities including:

- Extract, archive and aggregate data
- Instant information retrieval
- Web delivery

A truly non-intrusive and flexible integrated solution, Picom's unique technology revolutionizes the way information delivery problems are solved. And it opens up unlimited windows of opportunity for insurers.

Innovative, reliable technology operating on three levels:

Data Extraction and Integration. Picom's unique platform automatically extracts and catalogues data from different sources and systems regardless of application or environment: reports, flat files, data-bases, spreadsheets, Web pages, you name it, Picom can extract it. This data is stored into the Picom repository in RDBMS, XML or a proprietary format.

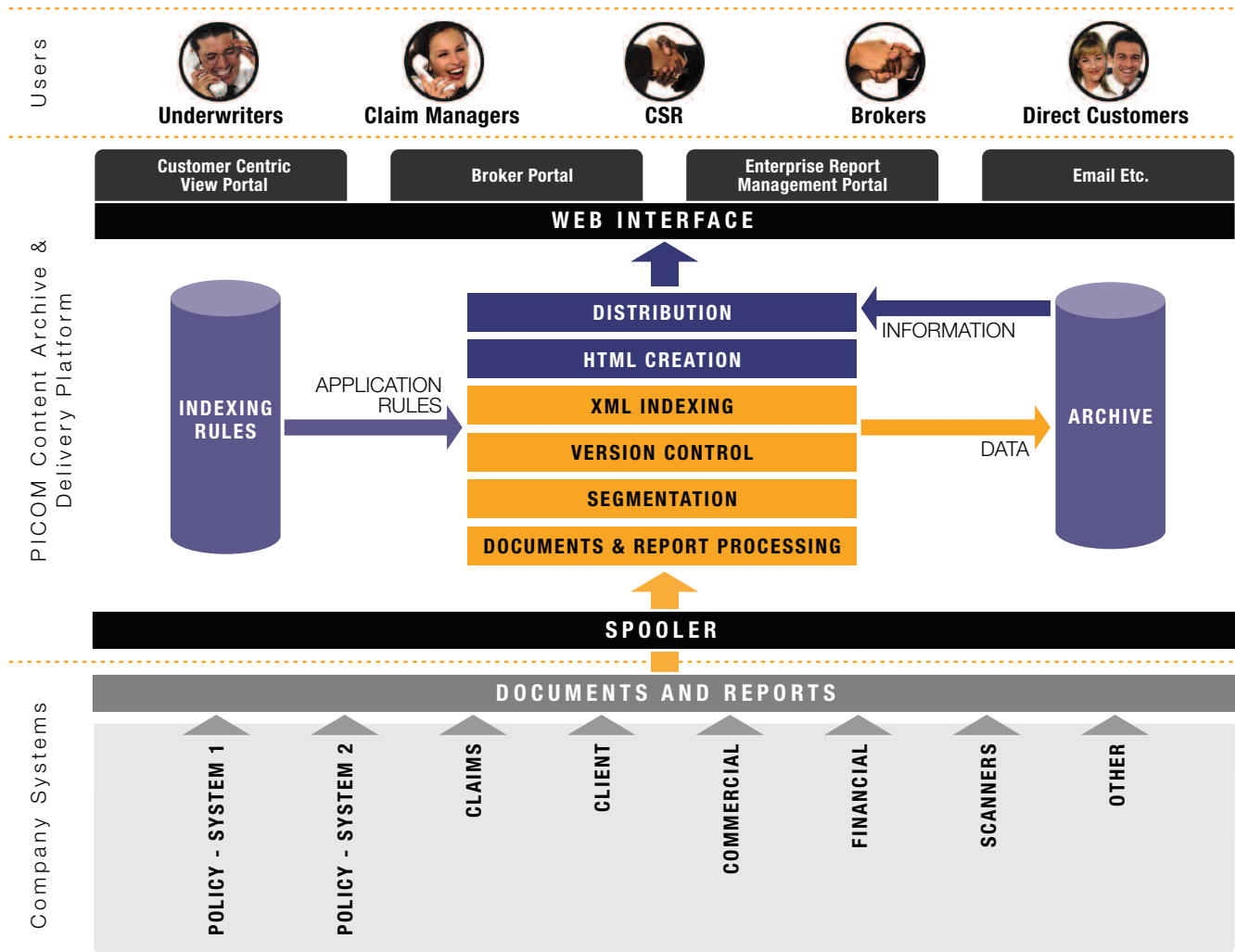
Information Analysis. Business intelligence solutions, visualization tools, alerts, controls and a drill-down environment all analyze data according to pre-defined requirements. Picom presents you with the information you need quickly and effortlessly.

Delivery. Combines both pull and push technologies to deliver information where it's required, when it's required. Picom software organizes and publishes the right information through personalized portals or web-presentations. It can also distribute encrypted information segments to end users' e-mail in various formats such as PDF, Excel, Word or HTML. An integrated portal solution delivers concise and customized views according to user preferences, needs and requirements.

“We were looking for a way to distribute reports electronically and archive documents for access throughout the company. We considered several different options, but Picom represented the best solution for our needs. This has greatly improved our access to reports and distribution throughout our organization. Getting information today is quicker and easier for anyone, whether agents or claims managers.”

Robert Busboom, Vice President of Corporate Systems and IT, Farmers Mutual of Nebraska

Picom in the Enterprise



Benefits for Insurance Companies

- Rapid return on investment
- Rapid deployment process
- Reduced operating cost for information delivery
- Improved business intelligence
- Extracts, stores and retrieves client information – seamlessly
- More responsive, faster customer service
- Consolidated view of client status across all business lines
- Secure Web-based technology
- Drill-down capabilities
- Customized user interface
- Personalized presentation formats

Picom Software is sold, installed and supported by OARBIC Solutions Inc.



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IT Consultants specializing in Property & Casualty Insurance systems.

Picom Software Systems provides unique, non-intrusive content integration and delivery solutions particularly suited for insurance companies and banks. Picom automates all information distribution processes from various corporate legacy systems, reports and document archives; delivering secure, centric views to your end users using web technology. Picom has implemented enterprise reporting systems for companies around the world.